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## **PRESS RELEASE**

### **Web3Tour Final Event**

### **Commending Innovation in Sustainable Cultural Tourism and Web3.0**

Join us online on **October 20** as Web3Tour presents its Final Event, a high-profile transnational platform celebrating the culmination of our Creative Europe project and showcasing breakthrough innovations in Sustainable Cultural Tourism (SCT) and Web3.0. This digital conference brings together forward-thinking SMEs, innovators, and key stakeholders from across Europe.

The event serves as a stage to highlight the results of our acceleration program and broader project activities, focusing on growth, sustainability, and community building in the cultural tourism industry. Web3Tour empowers businesses to lead with Web 3.0, Metaverse, and Blockchain technologies, aligning the sector with the Sustainable Development Goals (SDGs).

#### **Event Details**

Date: Monday, October 20, 2025

Time: 14:00 – 16:00 CET

Location: Online via Zoom

#### **What to Expect**

- **Showcase of Innovation** – Selected SMEs among which the “accelerator programme” winners will present their groundbreaking Web3 solutions, gaining visibility and recognition at the European level.
- **Strategic Collaboration** – In partnership with the **T4T platform**, we are co-curating content, hosting a joint webinar, and expanding reach to shared audiences.
- **Insightful talks** - Industry leaders and expert speakers will explore the future of sustainable tourism, and show how digital transformation is reshaping the way we experience cultural tourism.
- **Networking & Knowledge Exchange** – Connect with key players in the Web3.0 ecosystem, discover synergies, and explore new opportunities for growth and impact.

Don't miss our final event!

Register now: [https://us06web.zoom.us/join/4jE6qg2PSJe\\_3lPOdZD0HA](https://us06web.zoom.us/join/4jE6qg2PSJe_3lPOdZD0HA)

#### **About Web3Tour**

Web3Tour is pioneering digital innovation in cultural tourism, empowering businesses to lead with Web 3.0, Metaverse, and Blockchain. Focused on sustainability and growth, we're shaping the future of tourism aligned with the Sustainable Development Goals (SDGs).

#### **Need Help?**

Contact us at [hello@thefuturecats.com](mailto:hello@thefuturecats.com).

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