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PRESS RELEASE

**Web3Tour's Vision for Sustainable Cultural Tourism Presented
by Dimitris Dimitriadis at "Navigating the Future: Decentralized
FinTech and the Digital Frontier" Hybrid Forum**

Istanbul, 29 October 2024 – Dimitris Dimitriadis, a key advocate for innovation in sustainable tourism and digital transformation, took stage at the prestigious "Navigating the Future: Decentralized FinTech and the Digital Frontier" hybrid forum at Istanbul Kent University, hosted by DCN Global. His address highlighted the groundbreaking Web3Tour Accelerator Program, which integrates cutting-edge Web 3.0 technologies into cultural tourism to foster sustainability and innovation.

Speaking to an audience of global innovators, and digital experts, Dimitris Dimitriadis outlined the vision and mission of Web3Tour, emphasizing its role in reshaping cultural tourism through blockchain, tokenization, and other decentralized technologies. He detailed how the program empowers businesses, from activity providers to destination managers, with the tools and skills to adapt to a rapidly evolving digital landscape while prioritizing sustainable growth.

Web3Tour is funded by the European Union and is part of a broader effort to integrate sustainability and technology across the tourist industry.

For more information about Web3Tour:

Website: <https://web3tour.eu/en/>

Facebook: <https://www.facebook.com/web3tour>

LinkedIn: <https://www.linkedin.com/company/web3tour/posts/?feedView=all>

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