Train the Trainer Workshop

Web3Tour: Entrepreneurship & Professional Development

Wednesday, October 1st 2025
Online Workshop

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WEB3TOUR

Partners

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          ENTREPRENEURSHIP   est. tomorrow

Co-funded by
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Workshop Objectives

Master Training Structure

Get familiar with Web3Tour's comprehensive framework and learn how each module builds entrepreneurial skills.

Digital Delivery Excellence
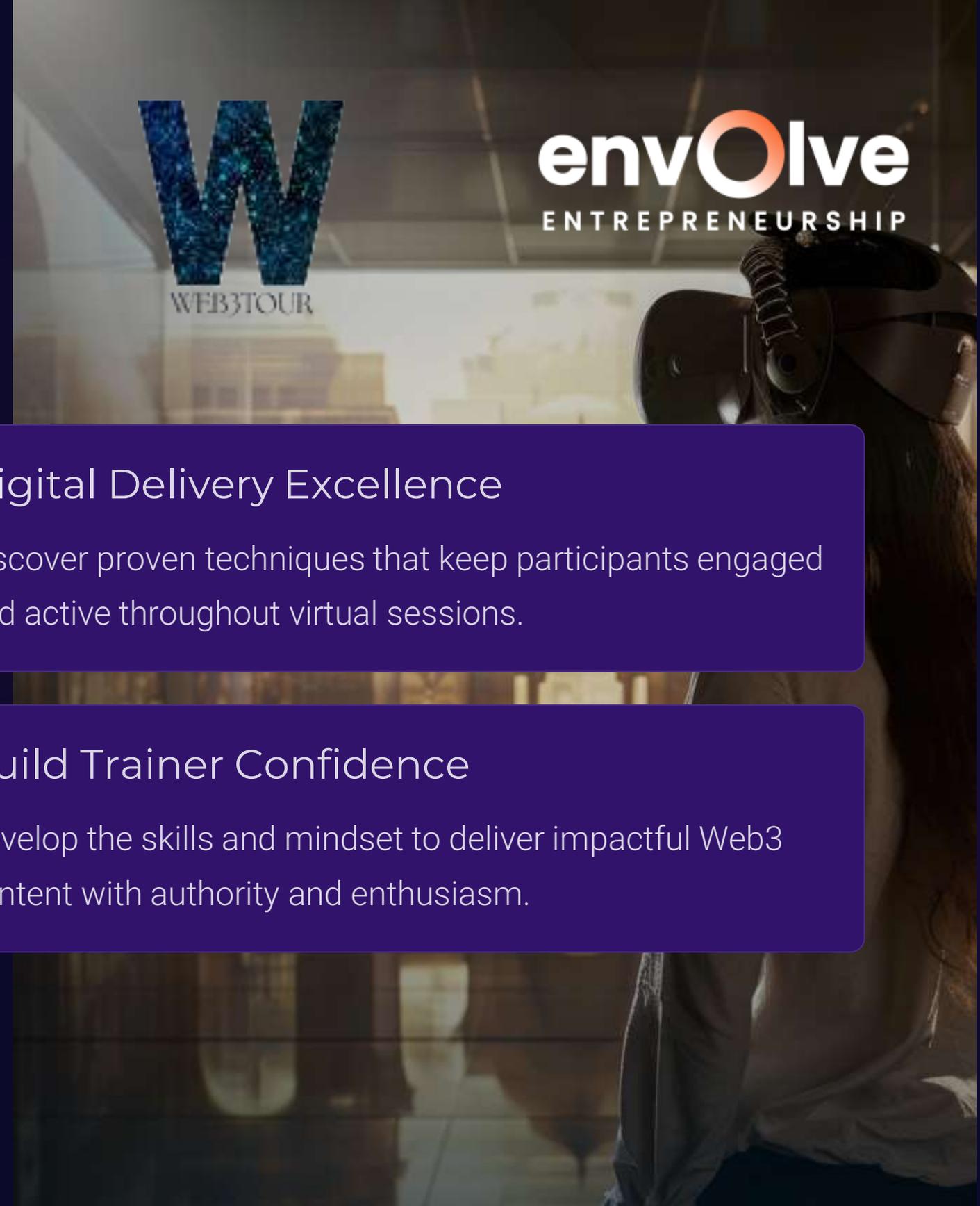
Discover proven techniques that keep participants engaged and active throughout virtual sessions.

Practical Engagement

Master interactive strategies that transform passive learners into active Web3 entrepreneurs.

Build Trainer Confidence

Develop the skills and mindset to deliver impactful Web3 content with authority and enthusiasm.

Understanding Your Audience

Heritage Traditionalists

Value preservation and established practices. Need gradual tech introduction with clear connections to traditional business models.

Digital Curious

Hands-on learners and early adopters who thrive on experimentation. Give them tools to explore and practice immediately.

Tech-Savvy Entrepreneurs

Fast-paced, results-oriented professionals who want actionable strategies. Focus on ROI and competitive advantages.

Skeptical Veterans

Data-driven decision makers who need convincing use-cases. Provide concrete examples and measurable outcomes.

Structure of the Training Programme

Module 01

Web 3.0 Opportunities

Explore emerging markets, NFTs, DeFi, and the creator economy. Set foundation for entrepreneurial thinking.

Module 02

Challenges & Risk Mitigation

Address security concerns, regulatory landscape, and market volatility with practical solutions.

Module 03

Case Studies

Analyze real-world successes and failures. Learn from pioneers who've navigated Web3 successfully.

Module 04

Emerging Trends

Stay ahead with AI integration, sustainability focus, and next-generation blockchain applications.

Module 05

Professional Development

Build skills, network, and personal brand in the Web3 ecosystem. Create actionable career roadmaps.

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Each module builds on the previous, creating a comprehensive entrepreneurship journey.

Digital Delivery – Best Practices

The 10-Minute Rule

Switch delivery methods every 10 minutes to maintain attention. Mix presentations, discussions, polls, and breakouts for optimal engagement.

Strategic Breakout Rooms

Provide crystal-clear instructions and specific outcomes. Assign roles, set timers, and always debrief with the full group.

Camera Culture

Require cameras on during interactive segments. Model energy and enthusiasm – your presence sets the tone for participation.

Interactive Technology

Leverage polls, Miro boards, and Mentimeter to keep energy high. Use real-time feedback to adjust your delivery dynamically.

Extended Support

Offer 'office hours' post-workshop for deeper questions. This builds trust and demonstrates commitment to learner success.

Trainer Tips by Module

Module 1: Opportunities
Use real-world analogies i.e. Arkive, British Museum NFTs etc. Make abstract concepts tangible and relatable.

Module 2: Risk Management
Present risk scenarios and ask "How would you respond?" Let participants problem-solve collaboratively.

Module 3: Case Studies
Let participants reverse-engineer successful cases. Guide them to discover key success factors independently.
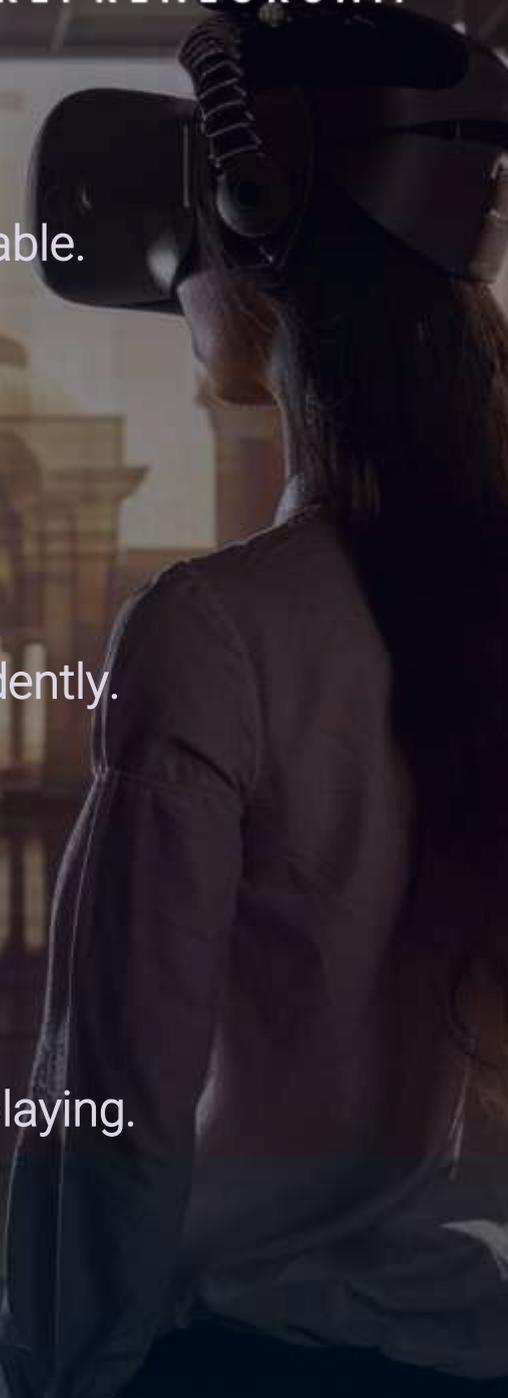
Module 4: Trends
Co-create trend adoption roadmaps. Make participants active contributors to the learning experience.

Module 5: Development
Practice explaining Web3 concepts to different audience types. Build communication skills through role-playing.

Engaging Your Participants

🔍 **Multi-Tool Engagement**

Combine polls, chat, and fast-paced breakout groups. Vary your tools to match different learning preferences and energy levels.

Flip the Classroom

Start sessions with a challenge or problem.
Let curiosity drive learning rather than beginning with theory.

Peer Learning Power

Create expert circles where participants teach each other.
Harness collective knowledge and build confidence.

⚡ **Digital Body Language**

Watch for participation patterns, chat engagement, and camera positioning. Adjust energy and pace based on visual cues.

ⓘ **Pro Tip:** Create psychological safety first – participants engage more when they feel comfortable making mistakes and asking questions.

Evaluation & Wrap-Up

Application Focus

Ask: "What Web3 concept will you apply first?" This creates commitment and bridges learning to action.

1

Feedback Collection

Gather insights via forms or chat. Use feedback to continuously improve your delivery and content.

2

3

Knowledge Check

Use a quick quiz or reflection poll to reinforce key concepts. Keep it engaging, not evaluative.

4

Resource Sharing

Distribute a comprehensive Trainer Guide PDF post-workshop. Provide ongoing support for implementation.

!!!Remember: Great trainers create confident, capable Web3 entrepreneurs. Your energy and expertise make the difference.

THANK YOU

web3tour.eu

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