PRESS RELEASE
Web3Tour Master Trainers Workshop
Empower Innovation Intermediaries to Train the Next Generation on Web3.0 Technologies for the Sustainable Cultural Tourism Sector.

Web3Tour is excited to announce the launch of a specialized workshop **Wednesday**, **October 1, 2025**, at **14:00 CET** for Innovation Intermediaries ready to become Master Trainers in Web3.0 technologies for Cultural Tourism. This initiative is designed to coach new or less experienced trainers on the application of Web3.0 technologies in the tourism sector, aiming to build lasting training capacity and strengthen the Sustainable Cultural Tourism (SCT) ecosystem across Europe.

Who Should Attend?
This workshop is ideal for innovation intermediaries, trainers, and professionals involved in knowledge transfer across academia, industry, and digital media. Whether you are a seasoned coach or a first-time mentor, this program provides valuable tools and insights to enhance your impact.

What to Expect:
- **Expert-Led Sessions**: Participate in high-impact sessions conducted by expert trainers.
- **Dual Focus**: Gain both content mastery in thematic areas and effective training methodologies.
- **Practical Guidance**: Receive practical tips on how to effectively pass on knowledge to diverse and multidisciplinary audiences.
- **Accessible Content**: All presentations will be delivered in **English** and are designed to be accessible, regardless of your technical background.

Event Details:
- **Date:** 01.10.25
- **Time:** 14.00-16.00 CET
- **Where**: Zoom platform

Don't miss this opportunity to strengthen your coaching skills and amplify your role in shaping the next wave of SCT trainers!

Registration Details:
Participation is **free**, but seats are limited. Secure your spot by registering at ➡️ (link)

About Web3Tour
Web3Tour is pioneering digital innovation in cultural tourism, empowering businesses to lead with Web 3.0, Metaverse, and Blockchain. Focused on sustainability and growth, we're shaping the future of tourism aligned with the Sustainable Development Goals (SDGs).

Need Help?
Contact us at **hello@thefuturecats.com**.

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