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**JOIN THE
MOVEMENT FOR
SUSTAINABLE
TOURISM!**

**Sustainability is
no longer optional in
today's cultural tourism
landscape.**

Explore how businesses can adopt green practices and sustainable value chains to build resilient and responsible cultural tourism operations.

Building a Greener Future
for Cultural Experiences



GREENING OF THE
VALUE CHAINS IN

**CULTURAL
TOURISM**

Enroll today: web3tour.eu
Date: February 4 & 11, 2025
Time: 15:00 CET/Online



GREEN VALUE CHAIN INTEGRATION

Learn how to implement sustainable practices across the tourism supply chain.

REDUCING CARBON FOOTPRINT

Discover methods to minimize environmental impact through eco-friendly practices.

SUSTAINABLE FINANCING AND INCENTIVES

Understand how to access funding and incentives for green initiatives in cultural tourism.

Align your business strategy with sustainability goals and access funding or incentives for green projects



Build resilient value chains

Discover how to integrate sustainability into every stage of the tourism supply chain.



Reduce environmental impact

Learn actionable steps to minimize your business's carbon footprint.



Access funding for green projects

Gain insights into sustainable financing and incentives available for cultural tourism initiatives.

Ensure that your business remains resilient and responsible in a rapidly changing environment.

CONTACT US

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Register now to
adopt sustainable
practices in cultural
tourism!